

AD-Digital Signage

Customer Training Programmes

Complementing our system installation and configuration service packages, W&Co AD-Digital Signage Training offers our customers a tailored training package that will help them to make the most of their Samsung Digital Signage Systems.

Training Objectives

AD-Digital Signage Training has been designed to help end-users understand and exploit the many powerful features of their new Samsung Digital Signage Systems and enjoy all the benefits of successfully aligning and integrating these with their communications objectives and everyday working practice.

About our AD-Digital Signage Training

AD- Digital Signage training solutions are tailored to fit the end-user's specific needs; this is reflected not only in the program content, but in the way the training is delivered, the words or language used, and even the method of evaluation. All aspects of the training solution are thoroughly tested before training begins.

Enjoyable and rewarding, each training session involves a high level of participation through hands-on practice and lively discussions, ensuring: delegates have fully engaged with the training process and understood what they have been taught – and that the training, itself, remains focused on their needs.

Our approach to Digital Signage System training aims to familiarise participants with the system's functionality, enable them to use relevant system features with confidence, and understand the principles of content management and screen/display optimisation.

All training takes place at the end-user's own premises, using their own equipment.

About our trainers

Our Training Partners have a wealth of experience in designing and delivering advanced business training. Before being assigned to a project, each trainer completes an extensive accreditation programme ensuring end-users receive the highest levels of performance.

And while our trainers all have a technical background – and an in-depth understanding of Samsung Digital Signage products, in particular – they are also skilled in making their knowledge and expertise easily accessible to non-technical users.

AD-Digital Training Packages - Samsung Digital Signage

We offer half-day and full-day tailored training sessions for groups of up to 10 participants. Prior to training, analysis is undertaken to enable specific requirements to be ascertained and delivered. All training programmes take place at the end-user's own premises, using their own equipment.

- Training Programme content typically includes:
- Installing server software
- Configuring Magicinfo Pro displays
- Logging-in and configuring the server
- Registering content with the system's library
- Creating screen templates using library content
- Scheduling templates to run on network
- Publishing scheduled content on the network

12 Month Training Packages

Comprising 3 or 6 half or full-day training events, that can be held at any time during the 12 month period following system installation, these highly cost-effective training packages offer significant discounts on our standard rates, and can be particularly advantageous where organisations require training for more than 10 participants.

In addition, we offer basic training to help new users get started – and refresher training to enable more experienced users to hone their skills and keep up with web-based system updates.

Pricing – AD-Digital Signage System Training

Prices shown are for complete training packages, including all travel expenses incurred delivering training within mainland UK. Training requirements outside mainland UK are quoted individually.

Individual Training Programmes

1 x half day, per trainer	£495
1 x full day, per trainer	£815

3-Day Training Packages

3 x half days, per trainer	£1220
3 x full days, per trainer	£2245

6-Day Training Packages

6 x half days, per trainer	£2400
6 x full days, per trainer	£4365

All prices quoted are exclusive of VAT (which will be added at the time of invoicing) and are valid for 30 days only.

If you would like more information on any aspect of our Digital Signage installation service, please contact call W&Co on 08456 25 35 45 or visit our website www.ad-digital.co.uk.



ADDigital

W&Co
DESIGN • PRINT • DISPLAY

SAMSUNG